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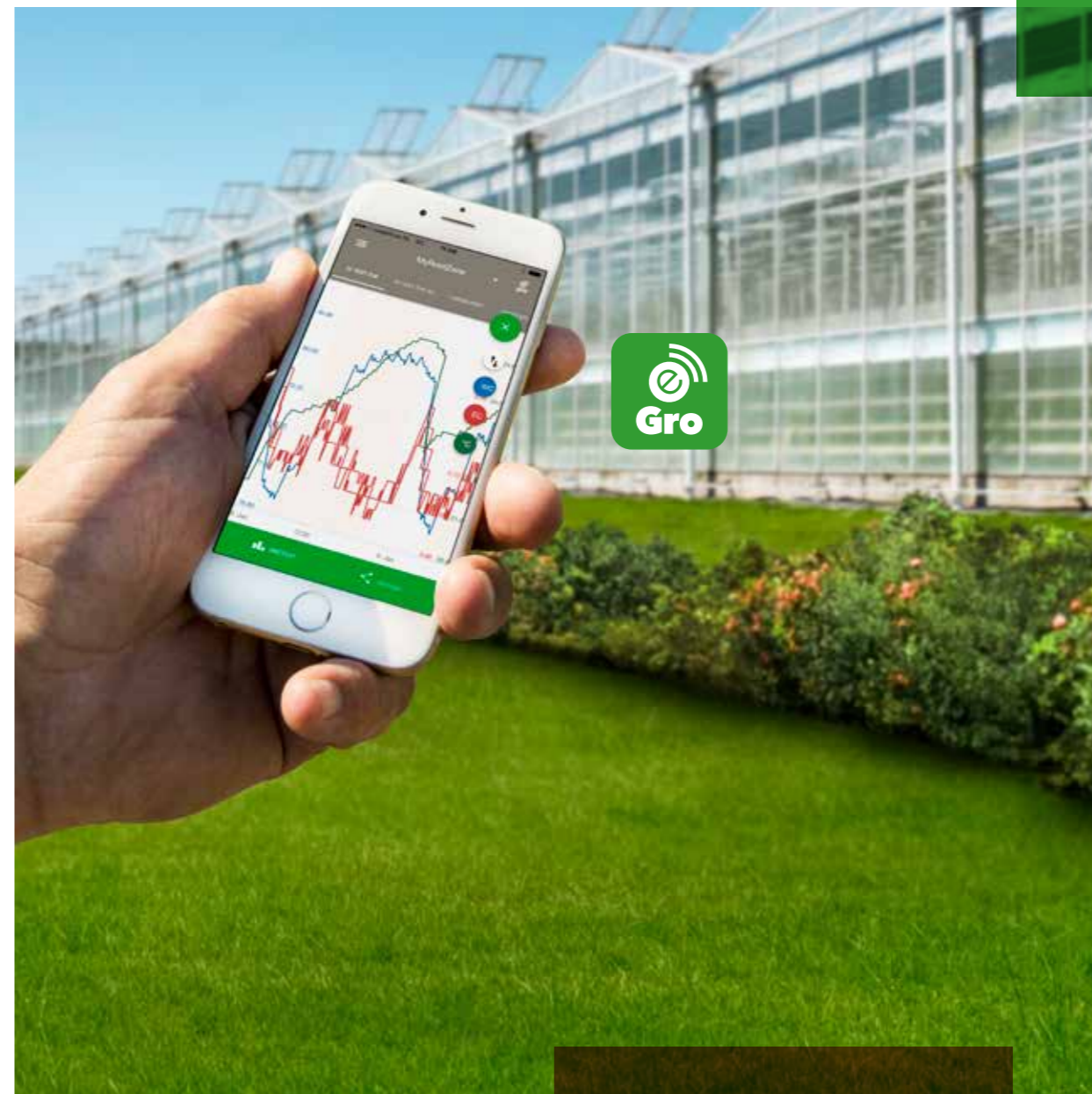
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# Expanding possibilities with e-Gro®

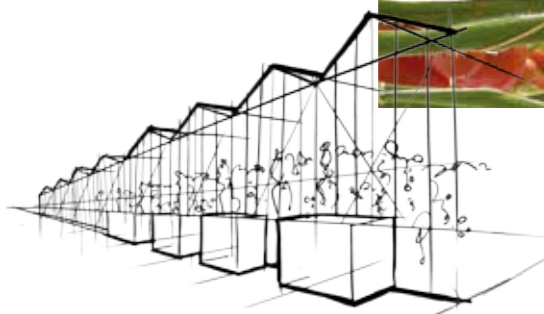
Precision Growing always at hand



Part of the ROCKWOOL Group

# Expanding possibilities with e-Gro®

e-Gro is an easy to use, mobile app that gives real-time substrate information. e-Gro is a new service from Grodan developed to support customers with a GroSens® MultiSensor system. Growers who need to have real-time reporting on their substrate, now have the opportunity to link their GroSens system to the e-Gro app. This new mobile and desktop application enables growers to get the maximum out of their substrate. It's easy to use and very accurate. e-Gro is the perfect platform for professional growers interested in expanding their possibilities and keeping control of their growing in real-time. Making Precision Growing accessible from anywhere.



## e-Gro marks a new era in Precision Growing

Precision Growing is the most efficient and effective form of growing by focussing on achieving maximum results with a minimum of input materials. Grodan enables Precision Growing for professional growers by delivering steerable stone wool substrates, the GroSens MultiSensor system and professional user advice. These three elements now come together in the e-Gro app.

## Connect GroSens to e-Gro

With the introduction of the GroSens MultiSensor system, Grodan took the first step towards Precision Growing, by offering a tool that gives professional growers highly accurate and reliable insights into the water content (WC), electrical conductivity (EC) and temperature of the stone wool substrate. As a wireless modular system, the sensors are easy to install and can be easily positioned anywhere in the greenhouse. The real-time information helps to improve crop yield and quality, reduces growing costs and contributes to sustainable horticulture.

## Enable Precision Growing, 24/7/365

Thanks to e-Gro app, this information is now available remotely on your smartphone, tablet or any internet-connected PC. It is possible to set parameters for real-time alerts and notifications that will help you to achieve target values. And this is only the beginning, as the app's features and functions will be continuously upgraded. To find out more about e-Gro, visit [www.grodan.com/e-Gro](http://www.grodan.com/e-Gro)

## The benefits of e-Gro

e-Gro is available in combination with Grodan slabs and the GroSens MultiSensor system. The app can be downloaded for free and is available in the Google Play (Android) and App Store (iOS) where it can be accessed via smartphone, tablet or desktop. The desktop version is available at [www.e-gro.grodan.com](http://www.e-gro.grodan.com)



**1** Mobile: easy to use anytime, anywhere on smartphone, tablet or desktop



**2** Interactive: optimize irrigation strategy with 24/7 alerts and notifications



**3** Informative: improves decision making to maximise production and fruit quality

[www.grodan.com/e-Gro](http://www.grodan.com/e-Gro)